

Arizona Road Racers Board Meetings
2017 March 13
Agenda

Members Present: Paula, Janet, Laura, Norm, Charlie, Omar, Katherine, Courtney

Members Absent:

Guests:

Approval of Minutes done

Old Business:

South Mountain Classic

Trent sent email where we had said 3/18, and the discrepancy was never noticed. We could have had April 15, which is warm, and Easter Weekend. Originally thought to cancel it, but Katherine suggested postponing it until fall. Late October dates are conflicts, leaving October 7 as the possible date we could hold the race. If postponed, ARR can offer transferring registration or refunding. Fees we have already paid to city can be transferred to the Oct. 7 date. . Charlie would like to keep it S. Mt. Classic, cancel the Endless Summer Run, S Mt. Classic would be 5K/10K and would be the membership race. Another option would be to cancel this year and have 20K again in spring in 2018. Courtney would like to see it postponed. Possibility of doing 20K/10K/5K. Can start race earlier in S. Mt. **Consensus: Postpone to 10/7, 5K/10K/20K, no charge for members, Endless Summer race is cancelled. Need to find race director. Norm will reach out to race director of Endless Summer. Everyone who registered will have money refunded. We need to do board election at Summer Series #5 because we usually do it at Endless Summer.**

Equipment and Staging – Truck is loaded for S. Mt. Needs to be unloaded. Medals all set for S. Mt. and can be used at Oct. Date.

Finance Report – Norm spoke about doing an audit as had been discussed last year. 95% of our assets are visible. Do we need to spend money on an audit? Our Not profit status does not require an audit. Decision to defer audit.

Marketing Report –

New Website – we need membership, board emails, etc. Paula will work with Eric to get those back.

Summer Series Promo Cards – we could have membership info on one side and summer series on back. Then decided to do rest of ARR calendar for rest of year. We

can put them on windshields. We get discounts at Sole Sports Tempe, Runner's Den, iRun. We need to check with Tortoise and Hare, Finish Line.

Report of Paula and Norms Meeting – Paula has traded some information with Eric and now has password. Grand Prix is not on website. Paula has created page for it, but we don't have admin rights, that needs to be changed so more people have access to upload info such as this. Membership forms should be on Website. Paula will find out who is hosting website?

Membership Communication – Newsletter. Stats from last newsletter attached. Newsletter #2 went out this last week.

Membership Report – We are down a few numbers. Active is not sending out the report, but Norm was able to download. We also use RaceIt because they will let kids do free. We will need to survey who among members is an Active Member to see if it is worthwhile to continue having membership processed through them. We could consider Run Sign Up also to manage membership. If we make a change we should plan ahead for 2018. Janet has used Active log in to view race sign-ups

Pace Team Report – no response to email to David Blumstein. ARR should drop pacing if he does not want to continue this. Norm will try to check one more time with David.

Race Day Clothing Report – We had a design for S. Mt. that we can use for in the fall. This will be a bigger expense for the Club Membership runners. Considering ARR visors for S. Mt. Race Prints is the vendor. Norm to look as see who has high resolution artwork for ARR logo.

Race Timing – Omar deferred report. Has S. Mt. down for 10/7/17, and will do summer series including maps. Website links to RacePlaceEvents rather than GetSetAZ needs to be updated.

Race Venues – Summer Series. Norm talked to Dominic Dolman, new course at Papago, but can't use this year. Norm asked about old course. He still hasn't heard back. We are doing summer series #2 at Rose Mofford, may look at Papago for next year.

Thanksgiving... not to go into Glendale anymore because then City of Glendale wouldn't give a permit. The course will need to be redone. Date is set for postcard.

Registration Report - Small numbers registered for SMC will be notified of change.

Social Report – Easter Egg Run email sent out this last week. Facebook post to come

and. Katherine will send info to Paula for the website.

Volunteer Report –

Upcoming Races

Theme run to replace ARR Distance Classic – additional discussion. Donut Run. Julie knows someone and will report back at April meeting with a sponsor commitment..

30K – No discussion

Summer Series: Omar will lay out race courses for all races.

Grand Prix – ARR Board wants to have input on the series. Should be heavily weighted for ARR races. It is a great membership benefit and should be promoted. We will discuss this in April.

Paul Bonnet – volunteers. No report. Norm to follow-up.

New Business

Location for future board meetings – Barros at Coral Gables and 7th St. Norm will book room for next meetings. 15440 N 7th St. 85022. Monday April 17. 6:30pm

Select March Member of the Month –James Wagner

Select March Volunteer of the Month – Michie Pitts. Norm will send email to Eric and Paula Janet Courtney to do interviews and publish the info.

Desert Classic – last year brought up to cancel marathon because not profitable. Omar took over the marathon. Some disagreement now on expenses. For example finisher medals ARR did not use is not being paid for. ARR will pay for finisher medals that went to 5K and ½ marathon runners. He is splitting timing fee and charging ½ of it again to Omar. We should pay Omar the entire fee for ARR races. He is charging Omar for volunteers that ARR provided, without crediting Omar for volunteers that Omar provided. ARR says we will not charge for those. With shirts they should be pro-rated for number of people who ran, not 50% of all shirts. There is a question of left-over shirts... He will pay for \$175 shirts because he paid for \$175 medals. Cost for shirts was 6.57/shirt and we could get a better price using Omar's vendor for next year. Norm and Charlie to come to agreement with Omar pending count of left over t-shirts.

We have finisher medals for SS, need to promote them more or maybe convert to keychains. Omar showed medal rack he is using for trail series, as an incentive to those who sign up for entire series.

Meeting adjourned 8:20pm