

Arizona Road Racers Board Meetings
November 25, 2017
Agenda

Members Present: Courtney, Norm, Hal, Janet, Paula, Erin, Katherine

Members Absent: Eric

Guests: Omar, Rebecca, Mike, Julie

Approval of Minutes – October 2017 minutes approved.

Old Business

Summer Series

- Courtney suggested adding a one mile fun run or one mile walk for kids at the July 4 race.
- We need to get race venues and race courses now. Summer Series #1 may need to move up a week, depending on what the City of Tempe says. Norm will email Trent Collicott, who does permitting.

Equipment and Staging – Deferred

Finance Report

- There was no race last month, so there has not been much change.
- Membership is consistently up, but race registration is down 6.67% from last year.
- Reporting advertising costs (\$331.38) do not include Thanksgiving race costs.
- Auto fees have gone down because we have one less car.
- We have not paid race certification fees, but will get a bill for Thanksgiving.
- Overall, both expenses and revenue are both down.

Marketing Report – Nothing to report that was not discussed under individual races or in New Business.

Membership Communication - The newsletter has been sent through Mail Chimp, but we can also send it through RunSignUp.

Membership Report –

- Numbers are down a few. We are tracking with large families.
- Omar suggested setting up RunSignUp so that when someone signs up for a race they have the option to become a member.

Race Day Clothing Report – Nothing to report that was not discussed under individual races.

Race Timing – Nothing to report that was not discussed under individual races.

Race Venues – We need to schedule all 2018 race venues as soon as possible.

Registration Report - Courtney reported that we got mixed reviews on the visors. 80% liked them, but some said they were too heavy to run in. Generally, registrants were happy with the race.

Social Report –

- Katherine reported that the open mile was very successful. There were about 30 participants. She suggests that we do it again next year, but a little sooner in the fall. October is when we will have track lights. Katherine suggested we publicize this even more.
- The next social event is the Holiday Lights Run on December 7.

Volunteer Report –

- Hal reported that for Thursday setup, we have only one volunteer so far. Rebecca said she could help. Tear down has only one volunteer, but we need about three more. There are eight volunteers for aid stations. We are okay on volunteers for registration.
- We have a biker for the 5K but not the 10 miler, but are probably okay without one for the 10 miler because we have course monitors.
- Omar will have volunteers for data input.
- We need an additional volunteer to watch for the top three finishers.
- Hal will send volunteer instructions to all race volunteers on Sunday.
- We need to advertise volunteer opportunities on Facebook. Norm will work with Eric.
- Hal reported that for the 30K, we already have eight volunteers.

Upcoming Races

Thanksgiving Race

- The one mile course is out and back.
- Hal reported that registration is tracking very close to last year.
- Bibs, t-shirts, etc. will all be in the Team Room.
- Katherine will share the volunteer meeting event details on Facebook.

- Omar will go out this week to mark the course. He needs to know where to put the water stations. Discussion about whether the first aid station should be the same for the 10 miler and 5K. Discussion about having them right before mile 1, at mile four at the bridge past mile five and then at the end.
- Omar will email Rebecca where the course monitors will be. We need two for the 10 miler and three for the 5K.
- Omar will have course maps available at the Team Room by Wednesday for packet pickup. Rebecca will do directional signs and a schedule of events. The schedule of events will be posted in the Team Room.
- 1300 long sleeve shirts have been ordered. They will be delivered to the Team Room.
- Volunteers need to be on site by 6:30 a.m. on Thursday.
- Awards for the one mile race will be at 9:00 a.m. and for the 10 miler and 5K, at 9:45.
- We will offer visors for sale at the race and at packet pickup. To be handled by the people who are selling shirts. The cost will be \$10 (they cost us \$5.25).

Festivus Race (former ARR Distance Classic) (December 17) –

- The shirts will be gray. Paula has proposed different graphics for consideration. She will workup the design based on Board comments.
- Julie will buy the Festivus Pole. We need to make it ARR-related.
- The location has been updated on the website.
- The 5K will be certified.
- We need four J-Jons, one of which must be ADA. Norm will order them.
- We do not yet have vendors.
- We plan to use the BBQ grills at Kiwanis, but the City of Tempe needs to confirm.
- We also need to hire a paramedic, and can contract for that through Tempe.
- The race is on the City's Special Events Task Force Meeting for November 22, 2017. Janet will attend.

Desert Classic Marathon – Deferred.

South Mountain Classic – The date has been moved to October 13, 2018.

Fundraiser for Ron Ledesma – Norm proposes doing this instead of an Easter Run. There should be a giveaway. Location to be determined. Papago Park 5K trail was discussed, but parking may be an issue.

New Business

- 2018 Arizona Grand Prix. Discussed either reworking which races would be part of it, or dropping it altogether. It has not grown much. Discussed surveying ARR members to gauge interest. There needs to be more marketing of it and Run the Calendar. Mike will propose a list of races to be included in the Grand Prix. For Run the Calendar, Katherine proposes reducing the charge to \$120 and \$199 if the registrant does all “big” races. \$195 is not much value if the participant does only 5Ks.
- Location of next Board meeting. To be held on Thursday, December 14, 2017. Location TBD.