

## **2017 January Meeting Minutes**

**Members Present:** Charlie, Norm, Hal, Katherine, Janet, Chip, Omar, Courtney

**Members Absent:** Eric

**Guests:**

**Meeting called to order at 6:35 pm.**

### **Old Business:**

**Equipment and Staging** – Nothing new to report. Charlie and Katherine will coordinate a time to gather shirts for donation to Andre House.

**Finance Report** – Nothing to Report. Next month, Hal will have last calendar year's finance report.

**Marketing Report** – We need to promote our races more.

**Membership Communication** – Janet plans to put together a newsletter to send out to members.

**Membership Report** – Membership is slowly declining.

**Pace Team Report** –The pacers did a good job at the Rock N Roll Marathon.

**Race Day Clothing Report** – The ARR Desert Classic shirts will be short sleeve. We'll have Eric start early on the South Mountain 20K race.

**Race Timing** – Nothing to Report

**Race Venues** – Nothing to Report

**Registration Report** – Janet is requesting access to our online registration accounts.

**Social Report** – Social run at Fleet Feet for February.

**Volunteer Report** – We're short on volunteers for the ARR Desert Classic Marathon

**Upcoming Races**

## **Desert Classic Marathon**

Sponsors for Marathon – Country Financial and Mike’s Hard Lemonade  
T-shirt design has been finalized. Mike will be taking pictures again at the marathon.  
We’ll have some pacers for the half marathon. Norm will send a note to Bob. We are short on volunteers. Have Eric send out another Facebook post.  
Omar will take care of Miles 1 – 6.5 and ARR will handle 6.5 – 13.1  
There will be a timing mat at the 5K, 10K, and half marathon turns.  
So far, we have 249 people registered for the race.  
Hal will give Janet the bib file sometime after online registration closes.

## **New Business**

We will extend the ARR discount through the entire online registration period.  
We’ll offer a discount code during the middle of the registration period. We’ll start using the codes for the South Mountain race.

Next year, we should plan ahead for giving out flyers for upcoming events at the Rock N Roll Marathon booth. Omar will put together the flyer.

We should have a themed run to attract more runners, possibly an elf theme or a donut run. We’ll focus on the Desert Classic 30K. We should look at giving away something different other than a shirt.  
5K/15K/30K.

We need to have a course map at the every race. Omar would measure and mark the course, place signs, and cleanup.

For next year’s 30K, we should have a food table set up that Omar will manage. We’ll need to have a time cutoff for this race.

Meeting adjourned at 8:20 pm.