Arizona Road Racers Board Meetings
2017 June
Agenda

Members Present: Charlie, Paula, Janet, Katherine, Norm, Hal, Laura, Marty
Members Absent: Omar, Courtney, Trent
Guests: Bob Reiden

Approval of Minutes
Unanimous

Old Business:

Summer Series –

Debrief SS#1 – Survey, (See Attachment 1 for summary document) for most part people are pleased, some did not like course, too many turns, see survey attachment. Concerns about injury, ending down hill with sharp turn back up to finish possibility for turned ankles, and crowded start and first part up on the dirt path/turn around. Discussed spreading out start more with smaller start groups to prevent falls. Discussed Riparian Preserve also as an alternative, which also had the narrow bridge early on in the course, as well as not having much parking. Increased registration from last year.

Debrief SS#2 – Bib Issues from SS#1 and #2, didn't like course because it did not have turns. See survey attachment 2. Some discussion about using this course again. Concerns about smell. Consider SS#1 at Tempe Town Lake first when still in May, then SS#2 at Freestone Park.

Thanksgiving Race – Report on meeting with Peoria Stadium personnel. Rebecca and Norm met with reps from complex and city of Peoria. They view this as a partnership and they want to be involved and informed at every point They suggested having volunteer meeting at their facility so volunteers could see the venue. There is construction just out side the stadium that could impact the course if the construction is delayed We will need to keep tabs on that.

South Mountain Classic – still needs Race Director. Moved permitting from spring over to new date and we have insurance already. We have started process for getting visors, Norm to follow-up

Equipment and Staging – Wheel on handtruck is low, Charlie will check into repairs/filling it with air.

Finance Report – see attached. Membership dues are higher than last year. Other

income, race registration is up. Permit figure does not allow for S. Mt.

Marketing Report –

New Website - Traffic is good. People are going to new website more and more.

Membership Communication – Newsletter will come out before SS#3

Membership Report – Jr. memberships have gone down by 26. Perhaps we don't have as many coaches promoting it. Biggest group for membership is individuals at 181 and that continues to decline a bit.

Pace Team Report – No discussion. Delete for next meeting.

Race Day Clothing Report – no report.

Race Timing – We need to be sure that all walkers are identified and reported as walkers as they are a different division. We currently have 7 walkers in SS.

Race Venues – No report. Trent not here.

Registration Report - Comment was made that it would be helpful if we could take credit cards on race day. Requires good cell service or a hot spot. We can work with ARR bank to get a better rate. It is better for runners to not bring in cash. We could always use it as a back-up, not advertised and pass the fee along to the runner. Someone on the account should discuss with B of A. Need to work harder at getting registration closed 15 min before race starts. Make announcement 15 min prior to closure of registration. We had 54 DOR registrations at SS#2. 4 people did not pay, 2 kids and 2 others.

Social Report – next event is end of summer trail run. No further report. Maybe do a social run in September when we have a gap where endless summer used to be. Maybe a poker run. We could use the new place a Papago, as a fun run we wouldn't have to get permit. Hours are 7-2 for parking at Zoo. There is a marked 5K trail there.

Volunteer Report – Charlie is now driving the van, for SS#3 and SS#4. He can't do SS#5. He could possibly do Jerome. Tom Solnit might be a good truck driver. WE have 1 of 2 needed volunteers for SS#4

Upcoming Races

Theme run to replace ARR Distance Classic – Still thinking Donut

SS#3 Rebecca is RD. We serve hamburgers and hot dogs Sandra Schosha and her husband will bring all the food. 4:55 truck will be there for set-up. Pre-reg is at 370 so far at 2 ½ weeks out. We will have 2 aid stations. Omar is marking the course. Roy is announcing.

SS#4 Kiwanis Sat 7/15. Insurance in place. Norm to send info to Bob, so he will have official documentation at race site. Hal to check on time volunteers will get there for set up. RD role to be on site and handle any issues. One aid station, should be under the bridge so that runners will go by twice. Action item to be sure aid station is in the correct place. We are required to have a paramedic there. Ron is announcing

SS#5 Marty is RD. South Mountain. Announcer is Ron. Norm states we do have permit. Will try to contact ranger to be sure gate is closed. The parking pass is already on the website. Too early for vendors. We are not doing handicap race.

New Business

Thanksgiving Race – Paying key volunteer positions to be sure the jobs are done as expected. Lead person in each of the 3 aid stations. WE need to be sure we do this well or we risk losing this venue. Consider using high school groups who need community projects/to raise funds.

Grand Prix Points for Volunteers? Consensus is not to do it at this time.

Select July Member of the Month – Norm has a bunch of 3 yr members, will pick one of those.

Select July Volunteer of the Month - Elizabeth Hillier. Norm to give Paula contact info to do interview.

ARR Step and Repeat Photo Backdrop – Omar wants to do this. Deferred to when Omar can discuss this.

Open Mile Race in Fall –as a social run before Thanksgiving, on a Tuesday.

Location for future board meetings –Wednesday July 19, 2017 at 6:30, Sweet Tomatoes

Donation to Ron's Go Fund Me – ARR will donate $1000 directly to Ron.

HS/College Membership: $30, student/Young Adult, no shirt, a years worth of racing for free as long as you sign up in advance. Maybe roll out after SS. Maybe roll out at South Mt. which is membership race.

Attachment 1 Survey Summary for SS#1

Summer Series #1at Freestone Park

1. Did you run or walk this race?		
Answer Options	**Response Percent**	**Response Count**
Run	95.4%	104
Walk	4.6%	5
	answered question	109
	skipped question	0

2. Did you have any problems obtaining your bib?		
Answer Options	**Response Percent**	**Response Count**
Yes	1.0%	1
No	99.0%	102
If yes, please explain		2
	answered question	103
	skipped question	6

Number	Response Date	If yes, please explain	Categories
1	Had to advise them that I was in the walk division		
2	Pre registered kids and registered myself morning of race day. Was quick and organized to register.		

3. Were you happy with the registration process?		
Answer Options	**Response Percent**	**Response Count**
Yes	100.0%	103
No	0.0%	0
If no, please explain		0
	answered question	103
	skipped question	6

4. Were you happy with the race venue?		
Answer Options	**Response Percent**	**Response Count**
Yes	95.1%	98
No	4.9%	5
If no, please explain		4

answered question	103
skipped question	6

Number	Response Date	If no, please explain	Categories
1	Very limited parking, we had to park further down the street.		
2	Not my favorite. I prefer the Riparian Park in Gilbert to Freestone		
3	Course had way too mAny turns and was more like a cross country race		
4	Beautiful park		

5. Did you like the course?

Answer Options	Response Percent	Response Count
Yes	84.5%	87
No	15.5%	16
If no, please explain		12
answered question		103
skipped question		6

Number	Response Date	If no, please explain	Categories
1	There were too many sharp turns and at times the path was too narrow with how many people were in the race. I was boxed in a few times.		
2	didn't like how it followed the sidewalks and the last part through the grass. probably wouldn't have minded as much if i had checked out the end of the course beforehand. would have been better if it started and ended on the straight section south of the park.		
3	A few too many tight turns, and on loose ground in at least one spot, makes for a difficult, treacherous race. But I really like the East Side location!		
4	several different surfaces not desirable; obstacle course in spots. not a PR course.		
5	Too many turns, out and back part is dusty - bad for asthma, and last 0.25 mile was different than lst year.		
6	Too many turns, wasn not a full 5k, I got 3.03, my son got 3.05 and my brother got 2.95 in distance.		
7	Course had many turns		
8	Slippery in spots and many tight turns		
9	See above		
10	Path was too narrow causing major congestion. Especially the dirt path behind the registration tables. I think it would better for the end of the race, not the beginning.		
11	There are too many turns on this course, I especially didn't like the small down the canal part at the end		
12	A lot of turns. Unexpected hill down at end		

6. Did you encounter any issues with race timing?

Answer Options	Response Percent	Response Count
Yes	2.9%	3
No	97.1%	100
If yes, please explain		0

answered question	103
skipped question	6

7. Please place any additional comments below.	
Answer Options	Response Count
	33
answered question	33
skipped question	76

Number	Response Date	Response Text	Categories
1		Love the wave starts. They really smooth out a large field. Maybe a little more organization at the start to make sure that someone is holding up the signs. A runner in each wave can do this. Thanks for a great event!	
2		Fun race!!	
3		Well organized race. Thank you!	
4		loved having it in the east valley!	
5		I don't prefer an out and back unless two sides of a canal like the second race, but the Freestone park course has too many turns. Having said that, the Freesrone Park course isn't completely awful.	
6		well organized	
7		Even though it is a long drive from my home, I like the fact that ARR has a race in the East Valley.	
8		Great job.	
9		I loved this race course. It was just perfect	
10		i always love this race, it is practically in our backyard!	
11		I think it was a great venue with packed dirt and low cost to hold the race since there was no traffic officers needed. The placement of the award ceremony and food table could have been somewhere different. unfortunately the reclamation area smelled pretty funky that morning.	
12		Thanks!	
13		It's a challenging course, but 1st of the series so cooler temps..Nice to compare to previous year's accomplishments!!😎	
14		Freestone Park is a fantastic spot for the Summer Series. I loved the course. Please keep it in the series for next year!!	
15		Nicely done!	
16		I did this race with my 7-year old son so it was a walk-run effort, but I was happy with the course and the experience was great. The online registration process would have been a little better if I had been able to do all the registrations at the same time instead of having to repeatedly entering the same information for all of us.	
17		Please know the races are well programmed and executed. Simple, easy, done. I enjoyed the race and the series. Keep up the good work. Thank you.	
18		Pretty much everything was great! I am thankful to all the volunteers. It was just a little hard to drive out there because I live in the west side so it was a long drive. However, it is worth it for me because I love being a part of it! Thanks!	
19		Thought it was well organized	
20		the summer series runs are always fun.	
21		The course has too many turns, it is too narrow for the size of the group. On the back leg after the U-turn I observed several people fall while in the pack causing others to fall. The course was well mark yet some folks chose to disregard the directions and run up stream against the crowed, again on the back of the course near the u-turn. Not an ARR fail, there will always be stupid people. I enjoyed running under the awning, and near the BBQ, made me think of eating a double cheese burger with potato salad, washed down with a cold beer, but all this did distract from my running and speed. I	

	am confident I had a new course record going, maybe on track for a 5k world record, but it was not to be. I would like to see a new venue next year! Until then, keep your shoes tied and use sun block!
22	very well organized
23	Not enough bathrooms
24	Had a lot of fun! Good race.
25	This is minor, but I disliked the bland color of the women's tank. The logo was fun though.
26	Love ARR
27	Great location
28	The only thing I didn't like was that quick drop at the end before the finish that was new, I liked last years better where the course turned along the road in the parking lot before heading to the finish.
29	As always ARR puts on a great race and event.
30	While the course layout was fine, the only issue I had was the picnic tables blocking the course at the gazebo area.
31	This course was a fantastic, family friendly venue. Will definitely run again next year.
32	It was great!
33	I like the course, but there are so many turns. It would be nice to cut down on that a bit.

Attachment 2 Survey Summary SS#2

Summer Series #2 at Arizona Falls

1. Did you run or walk this race?		
Answer Options	**Response Percent**	**Response Count**
Run	94.6%	122
Walk	5.4%	7
	answered question	129
	skipped question	0

2. Did you have any problems obtaining your bib?		
Answer Options	**Response Percent**	**Response Count**
Yes	2.5%	3
No	97.5%	117
If yes, please explain		3
	answered question	120
	skipped question	9

Number	Response Date	If yes, please explain	Categories
1	I payed in full and registered for the 5 races (Grand Prix) at the first race, but they didn't have a bib or my name on the list at this race.		
2	Registration table a little difficult to find; not bad, though.		
3	We were late. Our fault.		

3. Were you happy with the registration process?		
Answer Options	**Response Percent**	**Response Count**
Yes	98.3%	117
No	1.7%	2
If no, please explain		2
	answered question	119
	skipped question	10

Number	Response Date	If no, please explain	Categories
1	Not happy, but not disappointed, mistakes happen.		
2	N/a		

4. Were you happy with the race venue?		
Answer Options	**Response Percent**	**Response Count**
Yes	85.8%	103
No	14.2%	17
If no, please explain		23
	answered question	120
	skipped question	9

Number	Response Date	If no, please explain	Categories
1	Poor parking, and "the smell."		
2	Great race venue. Would love it to be a permanent part of the summer series.		
3	Arizona Falls is a SEWAGE TREATMENT PLANT!		
4	A little too dusty but that's just my issue bc of asthma.		
5	Bib pickup should have been at Az Falls, not Herberger Park		
6	Stinky, Parking an issue		
7	Parking was bad.		
8	It smelled really bad, parking wasn't easy		
9	The smell of the water made it a little hard to run.		
10	Although the odor from the water system was a little overwhelming.		
11	The start and finish had an overwhelming odor.		
12	The smell was pretty distracting. I didn't want to hang around because of that.		
13	Boring		
14	Not enough bathrooms		
15	Only thing that I didn't like was the really awful smell at the start-up.		
16	The canal was awesome		
17	Running surface; smell		
18	I'd never been there & I enjoyed trying something new		
19	I think it was beautiful, but the registration area was hard to find, the food table were places in a very unpleasant smelling area and parking was a little annoying.		
20	Smelled pretty bad		
21	I was looking forward to having a race in the north west part of the Valley. I understand permits couldn't be obtained, but maybe processes for that should be done more in advance. I wasn't happy with the AZ falls location. It stunk of dead fish and running into the sun was annoying.		
22	It stunk		
23	very stinky		

5. Did you like the course?		
Answer Options	**Response Percent**	**Response Count**
Yes	89.2%	107
No	10.8%	13
If no, please explain		16
	answered question	120
	skipped question	9

Number	Response Date	If no, please explain	Categories
1	Flat and fast		
2	Too much side walk on the way to the finish line		
3	Great race venue. Would love it to be a permanent part of the summer series.		
4	inhaled a lot of dust		
5	Too boring.		
6	No because it was the same loop I wanted there to be turns and hills		
7	I think running a canal is a bit boring. I'm sure there are other courses with more variety to have as part of the series.		
8	Boring		
9	The starting line smelled really bad!		
10	Except the smell at the starting line		
11	Do not like there and back canal runs, although Arizona Falls is very cool.		
12	Too dusty		
13	I love the loop b\c you can see & cheer family & friends		
14	Out and back courses are my least favorite. I understand that some have to be this way.		
15	It was a straight 1.5 miles out and back. It was long, boring and you couldn't see the end or know how far you were.		
16	too much gravel/dust.		

6. Did you encounter any issues with race timing?

Answer Options	Response Percent	Response Count
Yes	7.5%	9
No	92.5%	111
If yes, please explain		13
	answered question	120
	skipped question	9

Number	Response Date	If yes, please explain	Categories
1	Yes, but that was at the first race, not this one . Our (5 in our group) where so off, I had to tell them so as to not get the first place medals we didn't earn.		
2	Minor point, but TV display showed me at 3rd place age group, then by awards it was 4th. I understand this can happen for a variety of reasons.		
3	Took quite a while for my results to post with the rest of the field.		
4	Perhaps not this race, last race may have tripped start early due to helping with wave start!		
5	I ran too slow!		
6	They and the MC make ARR races good.		
7	Net, actual and time were off.		
8	I'm not sure my time is right because the time and net time listed on the website are the same, but I started in the 2nd wave, 30 seconds after the race started.		
9	Name registered under the wrong gender		
10	N/a		
11	I think initial posting was gun time. This is minor		
12	My time was listed under walking instead of running.		
13	in the wrong age group last 2 races. We'll see if it's fixed for race 3		

7. Please place any additional comments below.	
Answer Options	**Response Count**
	33
answered question	33
skipped question	96

Number	Response Date	Response Text	Categories
1		Loved the course. Love the wave starts. They really smooth out a large field. Maybe a little more organization at the start to make sure that someone is holding up the pace signs. A runner in each wave can do this. Thanks for a great event!	
2		Thanks for making this summer race happen	
3		This was a great new venue and a really fun course - thanks!!	
4		Really simple course, but I liked it. The parking was close to the start, which was another plus. I hope this will be one of the courses next year.	
5		I'm looking forward to the next race!	
6		Thanks for all your efforts.	
7		It wasn't a bad venue. Smelled bad, but the course was fine, parking easy enough. Not great, but not bad at all.	
8		Great race venue. Would love it to be a permanent part of the summer series.	
9		Not real fond of the smell coming up through the grating.	
10		great info on where to park and what time you should try each parking lot! much appreciated!	
11		The canal was a little smelly at first, but it didn't create a problem for the run. Trail nice and wide to have room for lots of runners.	
12		It would have been nice to have more outhouses available and also a grassy area to stretch, warm up and hang out on. The course itself was great.	
13		Although some will comment about the race area being split - of course it was a canal. You have to work with what is available. Another nice job ARR Volunteers!	
14		Loved the course and venue, but the "upstairs/downstairs" locations of things was a hassle. It might be best to have all tables, snacks, etc. on one level in the park.	
15		A tad stinky, but ok. Smells a bit like carcasses at start and finish only	
16		Nice change didn't even know Arizona falls existed. Must have driven by the place many times, but wasn't paying attention.	
17		Perfect venue. Let's do this course more often!	
18		Everything was very easy and efficient! Great course, great post race refreshments!	
19		Enjoy the whole purpose of the ARR races. A new major effort on getting younger volunteers is VITAL. The same ones, getting older are making mistakes. Of course they are, they have been at this selflessly for decades, hats off to them... But all of them are getting tired. Need to insure within a week of each race a major campaign for volunteers is done..on line, by mail..anything. Maybe a category in the Gran Prix for points by volunteers for each position they volunteer for. Each volunteer position can be graded if need be..setting up, and aid station, a lot of points, others	

	less for example...etc.
20	This race series appears to be very well organized from start to finish. Good job.
21	I really like the addition of the Arizona Falls venue this year. It is a great central location, and the course itself was a nice, flat, fast, even surface. This location is a keeper!
22	I loved the course. Sans the smell it would have been really great =)
23	Thanks for the opportunity to give feedback.
24	I really liked the race and even though there weren't very many spectators I still felt cheered on and had lots of support
25	This was well run, as usual, but the course was boring. Bring back Papago, Riparian, or Rose Mofford instead!
26	Thought the registration and course were fine and glad you had porta-poties available
27	N/A
28	Good race as always
29	Volunteers rock!
30	Don't use this location again
31	Great fast course, just wish the venue didn't smell as bad.
32	Great Venue, would like to see if here regularly
33	Maybe a couple more porta-potties at this race would have been good.

Attachment 3 Financial Report

Arizona Road Racers

Income Statement

	1/1-6/21/16	1/1-6/21/17	difference
clothing sales	15.00	75.00	60.00
grand prix	140.00	140.00	0.00
membership	3570.00	5336.00	1766.00
other income	510.00	24.00	-486.00
race registration	32277.33	37627.00	5349.67
total receipts	36512.33	43202.00	6689.67
advertising	1448.51	1442.19	-6.32
alarm	79.54	0.00	-79.54
auto	2613.46	1915.04	-698.42
awards	5161.02	2344.63	-2816.39
coach	1440.00	1200.00	-240.00
contributions	300.00	2856.47	2556.47
cost of sales	0.00	88.00	88.00
course marking	0.00	600.00	600.00
depreciation expense	1040.00	0.00	-1040.00
food	1250.01	1077.98	-172.03
insurance	2272.72	1522.04	-750.68
membership meetings	710.61	490.96	-219.65
miscellaneous expense	748.03	737.05	-10.98
office expense	740.74	712.91	-27.83
permits	2600.00	3990.08	1390.08
portojons	827.86	857.16	29.30
postage	140.88	147.49	6.61
race announcer	575.00	425.00	-150.00
race insurance	2235.00	2670.00	435.00
rent	5867.00	5880.00	13.00
security and traffic control	2623.11	2007.48	-615.63
supplies	510.63	88.22	-422.41
t-shirts/other	7921.16	5982.76	-1938.40
timing	4840.75	3630.50	-1210.25
utilities	167.11	144.90	-22.21
volunteers	1205.00	760.00	-445.00
website	317.90	595.75	277.85
total expenses	47636.04	42166.61	-5469.43
net	-11123.71	1035.39	12159.10