Arizona Road Racers Board Meetings
August 13, 2018 – Minutes

Members Present: Janet, Courtney, Katherine, Mike, Elisabeth, Norm, Paula, Erin, Omar
Members Absent: Hal & Eric

I.   **Approval of Minutes**. Minutes were approved with one correction. A note re: SS#4 said that people liked the old course, but it should have said that people liked the revised course.

II. **Old Business**

   a.   Summer Series 5. The course was long (it isn't certified). We received mostly positive reviews. People loved the new course markings. However, we ran out of shirts and people reported that they were too small and very short. Additionally, people who preordered shirts aren't getting them.

   b.   Equipment and Staging. We had enough volunteers at SS#5 and there were no real issues.

   c.   Finance Report. Deferred.

   d.   Social Media Report. Paula is going to focus on the Grand Prix and Jerome.

   e.   Marketing Report. We are wrapping things up for the Summer Series and getting a sense for how we did and what to do different. This year we scrambled to get race venues, which made it difficult to market.

   f.   Social Report. Katherine has gotten some RSVPs for the Poker Run but we need to post it on Facebook. Janet will mark the course and Katherine will take care of the pizza and cards.

   g.   Membership Communication. We need to promote our membership at the Poker Run. Lots of the people winning awards aren't members. The next newsletter will go out before the Poker Run.

   h.   Membership Report. Memberships have gone down. We need to reach out to high schools again in March or so. We had a good turnout of 14-17 year olds this year.

   i.   Race Day Clothing Report. Discussed elsewhere.

j. Race Timing. Discussed elsewhere.

k. Race Venues. We don't have a secure venue for Festivus. We will stick with Kiwanis since we are running out of time. We don't have Kiwanis secured yet, but Tempe is expecting us to reapply. Janet will get the permit.

l. Registration Report. Discussed elsewhere.

m. Volunteer Report.

    i. If people are going to register with ARR Bucks, they need to mail them in. Discussed using a coupon code that volunteers with ARR Bucks could use to avoid having to mail them in. Each ARR Buck would have a unique code.
    ii. We should also lower the value of them so we can give out more; however, once we give out $600 worth, we pay taxes on them. The Board unanimously agreed to set the value at $21.
    iii. Elisabeth reported that we have seven volunteers and will probably need 27 total (including two per aid station (there are three aid stations)) for Jerome.

n. Grand Prix Points Tour. No new sign ups. Mike might survey the registrants to see what races, distances, etc. we should include next year.

o. Upcoming Races

    i. Jerome Hill Climb. We should discuss selling the race after this year. Maybe to Omar or another group in Sedona.
    ii. South Mountain Classic. Discussed using Omar's registration system (see note in 2019 Races, below). For this race, day of race registration would be manual, because registration will close the Friday before the race. Elisabeth will need volunteers to arrive early to learn the system. Registrants must bring their ARR email with their preassigned bib number, and Omar will have a scanner to scan the email code.
    iii. Thanksgiving Day Classic. Deferred.
    iv. Festivus. We are for sure not doing a 30K, and we need to simplify the relays. We will use existing leftover medals and replates of medals from other races (SMK 10k, Desert Classic half marathon and 5k). (Same for SMC.) Once we use the majority of the old

medals, we can consider a new medal.

    v. Desert Classic Marathon.

        1. We will allow race transfers (fee will be $5).

        2. The Board adopted a minimum age requirement of 18 years for runners in the marathon distance and a minimum age requirement of 14 years for runners competing in 12 miles or greater, but less than a full marathon.

        3. We will use Omar's awards for all races. This will lend consistency to the races. Everyone will get a finisher's medal.

    vi. 2019 Summer Series. We will reuse the same medals (and repurchase the same medal when the current leftovers are used), but create new ribbons for the five races. That way we can reuse the existing leftover medals.

    vii. 2019 Races. We need to start thinking about bibs. We should incorporate the ARR logo and website on them. Omar will work with his group to come up with a design. The logo will be orange and blue. Regarding Omar's electronic registration (including day of race registration), we need to see how his system works. Omar's system will preassign bibs at registration, which gets emailed to the registrant. This way, we don't have to put labels on bibs, and we can also preassign bib numbers after registration closes. Omar's system works on Chrome Book and Omar can provide them to us. We would need three. If we use this system, we will need to promote it in Facebook.

III.   New Business

    a. Location of next meeting. 9/26 at Flower Child.